CULTURAL PRINCIPLES GUIDING OUR ACTIONS

EL VALOR DE DAR LO MEJOR

ABOVE ALL, WE ARE PEOPLE

We add value to business and we create relations with those who transcend. We consider that success is based on a close and personalized liaison we generate with our people.

We build trust. Our essence is listening and fostering dialogue. We value achievements, we encourage people to pursue their growth, and we take care that the working environment is warm and safe for everyone.

We provide fair and equitable treatment. Workers, customers and suppliers remark this fact by renewing their confidence year after year.

WE ARE COMMITTED FROM THE ROOT

We are lemon specialists. We have our own nurseries, farms, packing and plant industry to deliver safe and quality products, following our customers' needs.

We comply and beyond. We guarantee supply and delivery in due time and form; and besides, we make is simple.

We promote strategic alliances. We get empowered with every partner because growing together makes easier to persist and walking together is more enjoyable.

We watch over the quality we provide to millions of consumers. Aseguramos la trazabilidad desde We ensure the traceability from its origin and we observe the international standards while we try to make it the most efficient way.

WE PLAY CLEAN

Being upright is in our spirit and that is why it is non-negotiable. We choose to work with people offering this quality. Taking action against corruption and disloyalty is everyone's duty and responsibility.

We work towards the sustainability. We get involved to generate a positive impact on the well-being of our families, the use of resources and the environment. We are convinced to contribute with the development of local communities. In this line, we endorse the UN Global Compact and we certify the proper protocols to hold it.

Giving our best is our way. The level of commitment and professional work is really high and therefore, we may recognize the needs, learn permanently and be open to give more than expected.